



Ready Shelby Newsletter Articles

Ready Shelby is a community-wide initiative of the municipal mayors of Shelby County to help our residents to become better prepared for an emergency – natural or man-made. We are asking the chambers to help their respective members and their employees to be better prepared in the event of a community-wide emergency.

Participation has never been easier – five easy steps as outlined by Ready Shelby can substantially improve preparedness and recovery in the event of an emergency. We are asking the chambers to partner with the municipal mayors in preparing businesses and their employees with the following:

1. Create a communication plan (where to meet, who to call, etc.).
2. Determine the safest location at your place of work in the event of an emergency such as a tornado, wind storm, or earthquake.
3. Put together an emergency kit and first aid kit for your business and encourage employees to do the same at home.
4. Sponsor compression-only CPR training for your employees.
5. Participate in free Community Emergency Response Team (CERT) training.

The preparedness messaging can be incorporated in your newsletters and e-letters. The brief articles below are available online at <http://readysheby.org/prepare/work> as downloadable Word or PDF document. Please join us in this community-wide initiative so every resident of the County can say, I'm Ready!

If you can read this, you're ready to be ready!

It's time to get ready! We're working with *Ready Shelby*, an initiative of Shelby County's municipal mayors to get prepared in the event of a community-wide emergency situation. It's easier than you think to get prepared:

1. Create a communication plan (where to meet, who to call, etc.).
2. Determine the safest location at your place of work in the event of an emergency such as a tornado, wind storm, or earthquake.

3. Put together an emergency kit and first aid kit for your business and encourage employees to do the same at home.
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For more information, visit www.readyshelby.org.

If you can tell a story, you're ready to be ready!

Gather your employees, make a plan, and take control the next time Mother Nature comes to visit. We're working with *Ready Shelby*, an initiative of Shelby County's municipal mayors to get prepared in the event of a community-wide emergency situation. It's easier than you think to get prepared:

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If you can flip a switch, you're ready to be ready!

Make a kit, keep it handy, and outsmart the next power outage. Here's a quick and simple step to get ready for those all-too-familiar summer storms: purchase a new flashlight and battery operated radio – and extra batteries for both – next time you're shopping. Then put them in an easy-to-reach location. You'll definitely remember where they are during the next power outage.

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If you can stuff a suitcase, you're ready to be ready!

Know the safe spot in your place of business and take the wind out of the next storm! Are you prepared for an emergency? Well, we want you to be and that's one reason we're working with *Ready Shelby*, an initiative of Shelby County's municipal mayors to get prepared in the event of

a community-wide emergency situation. It's up to all of us to know what to do in an emergency situation and to know what it takes to come through it as a community. So whether it's packing an emergency kit or making sure your employees know the safest place to take cover, it's time to get ready. It's easier than you think to get prepared. For more information, visit www.readyshelby.org.

If you can pour water, you're ready to be ready!

Store some food, stock supplies, and tell that emergency who's the boss! Have you packed your emergency kit? Taken a free Community Emergency Response Team (CERT) class? Well, what are you waiting for? Let's get a team together today and be one of the courageous community volunteers who are trained in basic disaster response skills such as fire safety, light search and rescue, and disaster medical operations. Now's a good time for us to get involved with our own CERT team.

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