



READY NEIGHBORHOODS COMPETITION OVERVIEW

The mayors of Memphis, Shelby County, Arlington, Bartlett, Collierville, Germantown, Lakeland and Millington have identified emergency preparedness as a critical focus for our community, and have teamed with Ready Shelby to help spread this important message throughout the Mid-South.

Recognizing that when disasters happen, our neighbors are often the first on the scene—the true first responders, we have launched the **Ready Neighborhoods** competition, a fun yet important way for you and your neighbors to get emergency prepared.

This contest is simple. Between now and September, gather your neighbors, community peers or civic organization members and complete our five key steps to emergency preparedness for a chance to win valuable prizes such as chainsaws, rechargeable lanterns, portable stoves, first aid kits and even cash! And even better than prizes? You and your neighbors will be better prepared should an emergency occur.

So sign up today! The success of this entire initiative relies on your participation as the leader within your community. We need your support and leadership.

Also, we want to hear your ideas, so please e-mail, fax or mail us your ideas for prizes (*emergency-related only, please*). Prizes will be awarded to neighborhoods that fulfill the competition requirements.

Five key steps to complete for the competition:

- Create a [family communication plan](#) (where to meet, who's picking up the kids, etc.).
- Determine your [safe place](#) (home, work, church, etc.).
- Pack an [emergency kit](#) and [first aid kit](#).
- Learn compression-only [CPR](#).
- Participate in free [Community Emergency Response Team \(CERT\) training](#).

Remember, the more members of your neighborhood who complete our five key steps to get prepared, the better—and the better your organization's chance to win.

So get involved and be ready. It's easy.

- Simply fill out the registration form online or call 901/636-6592.
- Download the **Prize Criteria** list to share with your neighbors.
- Document and submit your activities on the Preparedness Team Facilitator Report.

Once registered, Ready Neighborhoods will forward information to help get you started. You can also reach us at readysbelby.org/ready-neighbors and 901/636-6592 if you have any questions or concerns. And keep checking our website as we will be posting prizes!